

RESURGE

SPONSORSHIP

OCT. 2 - 5, 2025

AIAS NORTHEAST QUAD CONFERENCE

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INTRODUCTION to AIAS

American Institute of Architecture Students (AIAS)

AIAS is the largest independent, non-profit organization of architecture and design students. AIAS is an international student-run organization dedicated to advancing leadership, design, and service among architecture students worldwide. It works toward a more sustainable, healthy, and equitable future through the empowerment of student voices, ideas, and actions. The entire organization has more than 4,000 members included in 235 chapters worldwide spanning 7 different time zones. Within AIAS, there are four US Regions called Quads (Northeast, Midwest, South and West) along with two international regions.

AIAS Northeast Quad Facts



15 States

**60+
Chapters**

**500+
Members**

UB AIAS Chapter

The AIAS chapter at the University at Buffalo is dedicated to fostering a strong sense of community within the School of Architecture and Planning by creating meaningful connections among students, faculty, and professionals. Through collaborations with organizations like NOMAS (National Organization of Minority Architecture Students) and APX (Alpha Rho Chi), we are breaking down barriers between different student groups, promoting inclusivity, and strengthening the network of support across all levels of the program.



RESURGE

(to rise again, as from desuetude or from virtual extinction)

<https://ubaiasresurge.wixsite.com/mysite>

Conference Website



Buffalo, in the early half of the twentieth century, was the country's powerhouse of industry in steel production and grain milling. It attracted a diverse population and developed a rich culture, and came to house significant architectural landmarks from the likes of Louis Sullivan, Henry Hobson Richardson, and Frank Lloyd Wright, among others.

However, the era following the second World War brought economic challenges as manufacturing declined, leading to population loss and urban decay. Today, Buffalo is typically only associated with cold weather, football, chicken wings, and rust.

The coming era will be of Buffalo's resurgence. Buffalo today is filled with untapped knowledge, offering lessons in adaptive reuse, urban renewal, and what it means to design for a city post-decline. Investments in healthcare, education, and culture have brought new architectural wonders to Buffalo.

The message of **RESURGE** is simple: Decay breathes new life, and Buffalo's surge into the future will be stronger than ever before.

CONFERENCE SCHEDULE

	Oct 2nd Thursday	Oct 3rd Friday	Oct 4th Saturday	Oct 5th Sunday
9:00	Registration 	Introduction Keynote	Keynote Session	Council of Presidents Meeting
10:00				
11:00				
12:00			Workshops	
1:00		Tours <i>-Darwin Martin House -Greatbatch Pavilion -Coles House -Lafayette Hotel -Assembly House -Guaranty Building -Ellicott Square Building</i>	Lunch	Explore Buffalo & Travel Home 
2:00				
3:00			Career Expo	
4:00				
5:00	Opening Session		Closing Session	
6:00		AKG Art Museum <i>(Pay what you wish)</i> Explore <i>(On Your Own)</i>		
7:00	Social Event at Duende <i>Silo City</i>			
8:00				
9:00				
10:00			Beaux Arts Ball	
11:00				

SPONSORSHIP

The Quad Conference is your chance to engage with the next generation of architectural leaders. Attendees include top students nearing the profession, local architects, faculty, administrators, and industry vendors. Sponsorship puts your organization at the center of the event, offering prime visibility, brand exposure, and valuable benefits at every level.



EON | \$2500 (Premier Level)

Unparalleled Visibility & Engagement

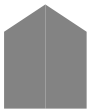
- Featured verbal recognition during the Opening & Closing Ceremonies
- Premier space at the Career Expo
- Logo featured prominently on conference signage and printed materials
- Inclusion in all conference-related communications (emails, website, app)
- Dedicated thank-you post on AIAS website with hyperlink to your website
- Opportunity to include custom promotional items in attendee swag bags



MILLENNIUM | \$1000 (Signature Level)

High Visibility with Core Benefits

- Enhanced space at the Career Expo
- Verbal recognition during the Opening Ceremony
- Logo placement on conference signage and printed materials
- Inclusion in conference-related communications (emails, website)
- Social media group spotlight post across AIAS platforms
- Opportunity to include custom promotional items in attendee swag bags



CENTURY | \$500 (Supporter Level)

Broad Reach & Brand Presence

- Standard space at the Career Expo
- Name on conference signage and printed materials
- Social media group spotlight post across AIAS platforms
- Opportunity to include custom promotional items in attendee swag bags



DECADE | \$250 (Community Level)

Grassroots Exposure

- Standard space at the Career Expo
- Social media group spotlight post across AIAS platforms
- Opportunity to include custom promotional items in attendee swag bags

ABOUT OUR TEAM



Conference Co-Chair | Terence Huang

UB AIAS President | 2024-2025

Terence Huang is a dedicated student leader committed to bridging the gap between students of all levels and faculty, fostering a more connected and collaborative architectural community. Through his leadership, he strives to strengthen the culture of architecture by promoting engagement, mentorship, and meaningful connections.



Conference Co-Chair | Ryan Mellen

UB AIAS President | 2025-2026

Ryan Mellen is a loyal Buffalo native. He is a massive supporter of good urbanism and all things green, and studies architecture in hopes of making long-term, progressive change in the way American cities are designed and built. Ryan is exploring different graduate school options, but hopes to receive a dual masters degree in architecture and urban planning.



Faculty Advisor
Elaine Chow



Conference Treasurer
Edwin Sanchez



Conference Graphics Lead
Alexander Anderson

Sponsorship Committee

Chris Mehlek
Sriya Radhakrishnan
Ayleen Gutierrez
Jasper Ma
Marshall Yannello

Graphics Committee

Lian Genese
Ionut Reynolds
Ester Rafailova

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**If you would like to sponsor or have questions, please send an email to:
Buffalo@aias.org**



[DONATE HERE](#)

